

# सिंधी

## OUR RATES FOR ADVERTISING ARE AS FOLLOWS

### ADVERTISEMENT TARIFF EFFECTIVE APRIL, 2015

| SIZE                     | RATE       |
|--------------------------|------------|
| 2ND COVER PAGE (Colour)  | ₹ 10,000/- |
| 3RD COVER PAGE (Colour)  | ₹ 10,000/- |
| BACK COVER PAGE (Colour) | ₹ 15,000/- |
| FULL PAGE PAGE (Colour)  | ₹ 8,000/-  |

#### BLACK & WHITE

|              |           |
|--------------|-----------|
| FULL PAGE    | ₹ 5,000/- |
| HALF PAGE    | ₹ 3,000/- |
| QUARTER PAGE | ₹ 2,000/- |

| TECHNICAL SPECIFICATION ALL | W      | H   |
|-----------------------------|--------|-----|
| FULL PAGE (COLOUR)          | 176 X  | 247 |
| FULL PAGE                   | 170 X  | 236 |
| HALF PAGE VERTICAL          | 170 X  | 117 |
| QUARTER PAGE                | 83.5 X | 117 |
| ONE SIXTH                   | 58 X   | 120 |

Please pay by crossed order Cheque / Draft in favour of "SAMBHAV PRAKASHAN PVT. LTD."

#### MATERIAL REQUIRMENTS

Design :

CD or mail TIFF/ JPEG/PDF format



#### H.O. : SAMBHAV PRAKASHAN PVT. LTD.

"HALCHAL HOUSE" : 13B, CHAKRABERIA LANE, KOLKATA - 700 020

PHONE : 2419 2730, 2419 2731, FAX : 033 2419 2712

email : halchal.group@halchalgroup.in